

# ROLLER SHADES

## EXQUISITE STYLE, ENDLESS OPTIONS

**ALTA**  
WINDOW FASHIONS  
*design simplified*



Roller Shades by Alta are gaining magnificent momentum. Our expanded offering includes automation additions, top treatment enhancements, component improvements, and over 80 new fabric textures, patterns and colors that are sure to excite your customers' designer instincts.

### Product Overview

- **Gorgeous fabric collections with over 520 SKUs** (275+ in our new book and 240+ in our co-branded SheerWeave book), include a beautiful gallery of decorative and blackout choices along with economical vinyl and countless screen selections
- **Stunning assortment** of neutrals, whites, cool grays and taupes: more than a dozen fabric families include the same light-filtering and blackout colors for improved decorating flexibility
- **New Fabric Cornice and Square Cassette** offer designer-inspired style for a modern, minimalist look (Fabric Cornice may be ordered with other product categories; available in 4", 6" and 8" heights)
- **Expanded automation meets today's demands:** new BLISS™ Automation provides the wirefree convenience of rechargeable motors to the power of voice control operation; plus updates in Somfy motorization brings even more power to the program
- **Bigger shades** in many styles, plus increased min/max specs under automation

### Control and Design Options

- **Full range of control options** include BLISS, Somfy and Simplicity automation, PowerWand™, cordless, and clutch-operated control
- **Broad selection of top treatments** allow design flexibility: fabric cornice, square and curved cassettes, fascia, Deluxe valance, and aluminum pocket headrail
- **2-on-1 now available** with 3" and 4" Skyline fascias
- **Four distinctive bottomrail choices** complete the look

[Click here](#) to go to our Roller Shades Launch page.  
altawindowfashions.com 800-669-6333

### NEW BLISS™ Automation



### NEW Fabric Cornice



### NEW Square Cassette



## Smart Sampling



[View the video!](#)

[Click on the sample book image](#) to access to our digital sample book featuring all swatches, the accompanying photobook, plus product and program videos supporting our Roller Shades program.

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