

# DUAL SHADES

## THE SINGLE SHADE THAT DOES DOUBLE DUTY

ALTA  
WINDOW FASHIONS  
*design simplified*



Retractable Cord System  
[View Video](#)



Continuous Cord Loop  
(bead chain option shown)



*Dual Shades by Alta do more than just control light and privacy. They do it with flexibility — and precision. Choose a little or a lot of view-through; a sliver or substantial amount of light. Your search for a multifaceted solution is over with beautiful, contemporary Dual Shades.*

### Product Overview

- **Premium roller shade** with alternating bands of sheer and opaque fabric; as the shade raises and lowers, fabric bands glide smoothly past each other, allowing levels of light control, view-through and privacy
- **28 gorgeous styles** with well over 100 choices in on-trend colors; various band sizes ranging from 2" to 5 1/2" accommodate most every window size
- **Translucent and light-dimming fabrics** are blended with soft sheer or intricate mesh fabric; degree of opacity varies depending on the fabric style
- **The shade completely disappears** inside the headrail when raised for full outdoor view

### Control and Design Options

- **Full range of options** gives your customers choices: Numerous automation options, standard cord loop (beaded chain available), [retractable cord system](#) for more precise shade positioning, plus affordable, rechargeable PowerWand™
- **Headrail cassette** is available in Beige, Black, Dark Brown, Silver, White — comes with matching fabric insert for a beautiful coordinated appearance
- **Fabric-wrapped bottomrail is standard**; non-wrapped bottomrail is optional
- **Two-on-one headrail available** for standard cord loop and retractable cord

*Click here* to go to our Dual Shades Launch page.  
altawindowfashions.com 800-669-6333

### Smart Sampling



**Click on the sample book image** and you'll have access to our digital sample book featuring all swatch pages, the accompanying photobook, plus product and program videos supporting our Dual Shades program.

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